

Virtual Community Workforce Night

PURPOSE



This engagement event will provide English learners, immigrant students, and their families with an opportunity to engage with community businesses to increase a variety of skills. These events may include interviewing skills, job opportunities, professional dress, writing a resume, learning a skill or trade.

TARGETED OUTCOME



To increase the collaboration between the English learner, their family, and the community.
To encourage families to become active participants in the education of their children and increase the English language and academic skills.

AUDIENCE



- Families of English learners
- Families of Immigrant students
- English learners/immigrant students

DURATION OF TIME



Try to limit the event to 90 minutes. This event could have a menu of different shorter sessions that English learners/immigrant students could attend to customize the event to their specific needs. Participants could then rotate to different sessions so that they are able to attend more than one throughout the event that interest them.

THINGS TO CONSIDER



Considerations to increase success:

- Do attendees have access to the internet?
- When and how will this event be promoted?
- Whom do attendees contact if they want more information about the event?
- Will attendees need an interpreter or language translation support?
- How will LEAs capture feedback from attendees after the event(s) and incorporate their input?



Considerations to reduce issues:

- Do attendees have a device in the home to be able to participate in the event?
- Will a moderator be needed to help monitor questions during the event?
- What supports will be provided if attendees need help throughout the event?
- How will attendance be captured in order to follow up with attendees after the event?
- How will attendee's input be gathered to determine the best times to provide this event?

TIPS & IDEAS



- Partner with the local or nearby universities to provide sessions on trade and skill training.
- Connect with local businesses or staffing companies who have access to jobs.
- Reach out to the community to request assistance with offering different resources to assist English learners/immigrant students and their families with a variety of business skills.
- Provide virtual breakout rooms for attendees to practice skills they would like to enhance.